






X3[®] Quick Brand Guide

X3 render plays a large part, as does an even, monotone and duotone appearance, eliciting a direct and simple presentation. As a lightweight industrial line, focus on keeping things simple and purposeful. Reserve textures and other graphics for the other brands, keep X3 simple.



X3[®] COLORS

				
HEX: #163527	#688870	#33624C	#6CC1E5	#6AC06F
RGB: 22 53 39	104 136 112	51 98 76	108 193 229	106 192 111
CMYK: 82 51 76 63	62 32 60 9	79 40 73 29	53 6 3 0	60 0 76 0

X3[®] FONTS

OSWALD FONT FAMILY ([DOWNLOAD HERE](#))

Use OSWALD font family as the primary font for X3 designs and communications.

BARLOW FONT FAMILY ([DOWNLOAD HERE](#))

In case of OSWALD font being unavailable, BARLOW is used as a substitute font for designs and communications.



X3 is a high-quality product from AMMEX. To know more, visit [AMMEX.COM](#) and [X3GLOVES.COM](#)