



Gloveworks® Quick Brand Guide

Dark focus, black and charcoal, creating a more premium look for Industrial. Lighter and whiter colors reserved for Exam. Stout, refined, eloquent. Strong contrasting color accents for bold, striking statements.



Gloveworks® COLORS

HEX:	#FF6000	#F48054	#474747	#787878	#F8F8F8	#B3B3B3
RGB:	255 96 0	244 128 84	72 72 72	121 120 121	247 247 247	179 180 179
CMYK:	0 77 110 0	0 62 71 0	66 59 58 41	54 46 45 11	2 1 1 0	31 24 25 0

Gloveworks® FONTS

BARLOW FONT FAMILY ([DOWNLOAD HERE](#))

Use Barlow font family as the primary font for Gloveworks designs and communications.

ARIAL FONT FAMILY

In case of Barlow font being unavailable, Arial is used as a substitute font for designs and communications.

